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The Daily Gamecock, TUESDAY, FEBRUARY 20, 2007

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MINORITY STUDENTS VISIT NYC TO ACCEPT AWARDS

American Advertising Federation recognizes journalism seniors

Kathleen Kemp
STAFF WRITER

The American Advertising Federation named two seniors in the school of journalism and mass communications among the country's most promising minority students.

William Frierson, a fourth-year advertising student, and Tim Frisby, a fourth-year public relations student, traveled to New York earlier this month to meet with 48 students who also received this distinction. The students attended workshops and met with industry leaders.

"I was excited; this is a great opportunity," Frierson said. "You meet a lot of contacts and get a lot of internship opportunities."

Frisby said he was proud to be named one of the nation's most promising minority students.

"For a minority, academics are a path to a better future," Frisby said.

Bonnie Drewniany, a journalism professor and faculty adviser for the AAF's Student Advertising Federation at USC, said students such as Frisby and Frierson are important to the advertising industry as a whole.

"Hopefully we'll change the complexion of the advertising industry," Drewniany said. "It does not [currently] reflect the diversity of this country."

Frisby, who is now 42 years old, returned to school when he was 39 after a career as an Army Ranger and Human Resource Specialist. He is married with six children and has juggled football, schoolwork, a part-time job and family life while at USC.

"I had a full schedule," Frisby said. "My military background gave me a foot up on organization."

Frisby has also made headlines in the past for being a walk-on wide receiver on the USC football team.

"It's been great; I've gotten to play with two hall-of-fame coaches," Frisby said. "I'm a bridge, being from an older generation and dealing with a younger generation."

Frierson serves as secretary of the Student Advertising Federation, competes with the AAF Student National Advertising Competition Team, works as an RA and is an active member of his church. He said time management is crucial to him.

"I mean, I'm not an all work and no play kind of guy; I do have fun," Frierson said. "I just don't do a lot of

AWARD • 2

'Can a woman be president?'

Hillary Clinton comes to Columbia to raise S.C. support

Ryan James
ASSISTANT NEWS EDITOR

Sen. Hillary Rodham Clinton, D-N.Y., visited historically black Allen University in Columbia Monday — the first South Carolina stop in her presidential campaign.

Clinton addressed such issues as the war in Iraq, health care, education and alternative energy. She also focused on her intentions to change the foreign and domestic policies of the country.

Clinton touted her experience as a lawyer to support her connection with those struggling in poverty.

"I'm in this race because I want to renew the promise of America. I have spent most of my adult life working on behalf of poor children, on women and family issues," Clinton said. "I've struggled to make sure we provided legal services to poor people so they weren't shut out of our justice system when I chaired the Legal Services Corporation under President Carter."

A major theme of Clinton's speech was the need to improve the national education system. She stressed a lack of



Kelly Bobrow / THE DAILY GAMECOCK

Sen. Hillary Clinton, D-N.Y., addresses the war in Iraq and education during a visit to Allen University Monday.

attention to impoverished students and the failure of President Bush's No Child Left Behind Act to address this problem.

"One of the best ways to be looking at the future for new jobs is through education," Clinton said. "We're not giving people enough aid. We need Pell

grants year-round. We need to raise the amount of the Pell grants."

In a question and answer session after the speech, Clinton was asked how she would change the standards of No Child Left Behind, which were described as excessively harsh on teachers working in difficult

communities with few resources.

"I believe ... the way [No Child Left Behind] has been structured ... really does a disservice to the educational process," Clinton said. "You've got to have a way to measure how kids are learning, but it doesn't make sense to me that you

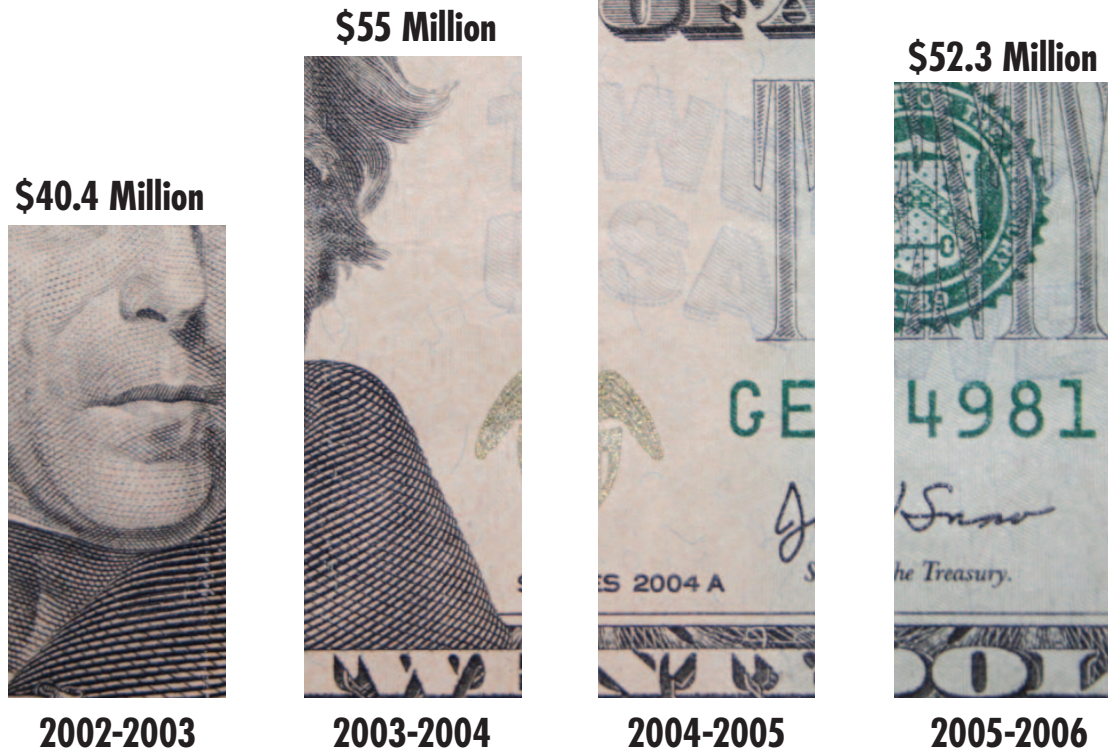
would penalize schools and teachers that were doing the best they could with the most difficult students to teach. They're the ones that ought to be given more support and resources for the job they're doing."

She said she would

CLINTON • 2

Donations to USC increase by 57 percent

The number of private giving figures, including gifts, pledges and planned gifts to USC, has fluctuated over the years because of large donations from people such as Darla Moore. Here are the figures from the past four years:



Morgan Bradham
THE DAILY GAMECOCK

The Division of University Advancement recently announced that mid-year private donations to USC have risen 57 percent from the same time in the last academic year.

From July 1 to Dec. 31, 2006, the university raised \$31,582,970 compared to \$20,093,470 raised during 2005, and the number of donors has increased 11 percent, from 13,119 to 14,539, according to a press release.

"These funds have a

variety of uses," said Jerry Brewer, associate vice president of Student Affairs. "Most of the donations handled by Student Affairs are used for scholarships, but donations include all giving, including those to the athletics department."

There was a 35 percent

increase in the number of gifts that totaled more than \$100,000 or more, the press release said. Five gifts total \$1 million or more.

"Specifically, the gifts go for student scholarship support, faculty support and capital expenditures such as the new buildings

and programmatic support," said Brad Choate, University Advancement vice president. "Most times, the donor will specify to which department the money will be credited to."

Choate said when

MONEY • 2



Sports

Local spice company donates portion of its proceeds to USC's athletics department. See page 8

The Mix

Rock quartet Fall Out Boy bounces back on the musical radar with its fifth release, "Infinity on High." See page 5



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CLINTON ● Continued from 1

implement universal health care coverage and a more efficient system to keep track of medical records.

Clinton said the country is in need of a new energy policy, emphasizing the importance of personal conservation for the good of the community.

She said she would create a "strategic energy fund" that would take subsidies currently given to oil companies to fund research in alternative energy, such as solar energy and plant-derived biofuels.

Clinton criticized President Bush's handling of the war in Iraq, saying that his troop escalation should be stopped, the military should be better equipped with armor and the government of Iraq should no longer be given a "blank check." She said it is time for Iraqis to take control of their country.

"They have to begin defending themselves or we should not give them another penny," Clinton said.

She addressed potential concerns about the effect of her gender on her capacity to lead.

"I know there are some ... who ask themselves, 'Can a woman be president?' I believe that the great thing about America is that anyone can be president. What it depends upon is the individual. I am proud to be a woman, but I am not running as a woman. I'm running because I believe I'm the most qualified person," Clinton said.

Some of Clinton's supporters voiced their thoughts on the viability of her candidacy and the effectiveness of her speech.

Russel Anderson, a 69-year-old retiree, said Clinton is on equal footing with her competitors.

"I think she has the



Kelly Bobrow / THE DAILY GAMECOCK

Top: Hillary Clinton speaks about her gender during a campaign stop in South Carolina Monday. She wants people to see her as a strong candidate, not just the first woman to run for president.

Right: Supporters of the Democratic presidential candidate welcome the senator to Columbia Monday.



Black lab credited with saving lives of climbers

Sarah Skidmore
The Associated Press

GOVERNMENT CAMP, Ore.— Three climbers who tumbled off a ledge on Mount Hood were taken away in an ambulance after they hiked down much of the state's highest peak with their rescuers — and a dog who may have saved their lives.

"We're soaking wet and freezing," said one of two rescued women as she walked from a tracked snow vehicle to an ambulance.

One of the women, whose name was not released, was taken to a Portland

hospital and being treated for a head injury, said Jim Strovink, spokesman for the Clackamas County Sheriff's Department.

"She's going to be fine," he said, noting that she had walked most of the way down the mountain.

Two others, Matty Bryant, 34, a teacher in the Portland suburb of Milwaukie, and Kate Hanlon, 34, a teacher in the suburb of Wilsonville, were taken to Timberline Lodge on the mountain to rejoin five other members of the climbing party, he said.

Rescuers using an electronic locating device

found the three climbers and their black Labrador, Velvet, on Monday morning in the White River Canyon, where they had holed up overnight at about 7,400 feet, officials said. The crew hiked with them down the east flank of the 11,239-foot mountain; on the way down, the climbers got into a tracked snow vehicle that took them to the ambulance.

"The dog probably saved their lives" by lying across them during the cold night, said Erik Brom, a member of the Portland Mountain Rescue team. He described the wind as "hellacious."

MONEY ● Continued from 1

donations are made for scholarships, new scholarships may be created or existing scholarships may be enhanced to offer the recipients a greater amount of money, or allow more students to be awarded the scholarship.

Choate said these donations come from a combination of sources, including people responding to direct mail, professional development employees in direct contact with individuals and businesses, volunteers and Carolina Callers.

The university raised \$52.3 million last year,

according to the press release.

Carolina Callers is an organization designed to raise revenue for USC by hiring students, who speak with alumni and friends of the university. Gifts may be made to the Carolina Fund or the Carolina Alumni Association. These funds are included in the mid-year private giving and are used for scholarships, computer equipment and study abroad opportunities.

"To date, the Carolina Callers have raised over \$625,000," said Lola Mauer, director of Annual Giving. "Last year, the Carolina Callers raised \$1.1 million."

Mauer said Carolina

Callers employs 75 students representing various majors, cities and states.

Among the gifts were \$1 million to the Moore business school from the friends and family of Charleston business leader Charles Way Jr., one from Greer philanthropist Delores Anderson for an academic enrichment center for athletes, and \$500,000 from the William L. Richter Family Foundation in New York toward the purchase of one of the leading John Milton Collections in North America housed at the Thomas Cooper Library.

Comments on this story? E-mail gcknews@gwm.sc.edu

AWARD ● Continued from 1

partying."

Frierson said being at the workshop showed all the different things that can be done with an advertising degree.

"People think with an advertising career you have to do ads," Frierson said. "There are a lot of things in between."

Drewniany said USC has had at least one student win each year since the creation of the program 11 years ago.

"Winning adds to our national profile; they're featured in Advertising Age, which is the industry bible," Drewniany said. "It helps them identify themselves as leaders."

Frierson said a crucial part

of the trip to New York was networking.

"I got to meet other people from across the nation who are trying to get into the same industry as me," Frierson. "You might end up working with one of them one day."

Frisby, who is originally from the Philadelphia area, said it was nice to return to the north for a while after spending time in South Carolina.

"It brought back the big city experience, the hustle and bustle," Frisby said.

Frierson said holding the conference in New York City was crucial.

"New York is the advertising capital of the world," Frierson said. "If you've never been there, as an advertising student

you've got to go.

The students attended workshops including interviewing, business etiquette and resume writing. Frierson said the students also participated in "industry immersions," which involved an inside look at organizations such as the New York Times.

Frisby will graduate in the summer of 2007 and is not sure what he will do after that. So far, he said he has interviewed with ESPN to be an on-air sports announcer, as well as several advertising firms.

Frierson also said he's not positive about what he will do after graduating. He said he plans to work on either a full- or part-time job or internship in finances.

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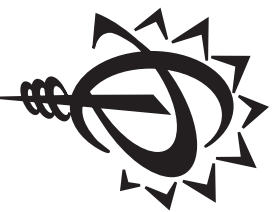
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IN OUR OPINION

Bald, dead celebrities don't belong on CNN

Amidst all of its intense presidential campaign coverage and reports on the war in Iraq, CNN and other news networks somehow found time to squeeze in some trite teenage gossip.

You've no doubt heard about Britney's freshly-shaven head or Anna Nicole's post-death legal battles. But, in the interest of all that is newsworthy, since when did news channels start borrowing material from "Entertainment Tonight"?

In the grand scheme of things, nothing Britney Spears does really matters.

Sure, most of these random celebrity occurrences are fairly shocking and appalling, but in the grand scheme of things, nothing Britney Spears does really matters, and nothing that happens inside that courtroom with Anna Nicole's relatives is going to have a huge impact on our world.

The world isn't so boring that news networks should have to resort to reporting on pure crap, even if these "infotainment" briefs may be sandwiched between harder news stories in an effort to relate to a younger audience.

Talk about cheapening your reputation.

The whole point behind television is to have variety between programs and channels. If viewers want to see the sun glistening off of Britney's scalp, they should tune in to channels that have built a following from covering trash like that.

Come on, CNN. Give it a rest, Fox News. Stick to what you know you're good at.

Britney's baldness is breaking news? Give us a break.

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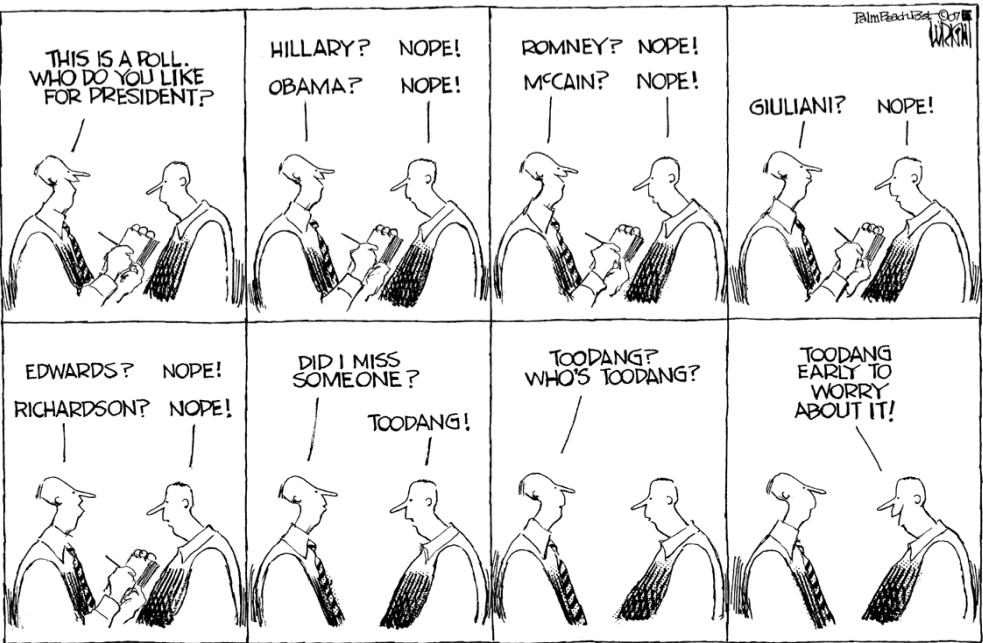
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WORDS ON A PAGE

Reality TV offers break from real life

Crazy "Road Rules" stars amuse, leave feeling that life could always be worse

The other day I was depressed, so I decided to crawl into bed early and drown my sorrows in reruns of reality TV shows.

This is a little tradition I have because watching other people acting like fools on TV, a la "The Real World," makes me feel much better.

I can sit down and watch hours upon hours of this stuff knowing that no matter how bad things get, it could always get worse. I could always go on a drunken tirade and yell at my roommates for not putting the toilet seat down, which automatically makes them inconsiderate. (Note: I have three male roommates who always remember to put the toilet seat down and who also adore females.) But instead, I like to watch other people do this on national TV.

Recently, there have been some TV shows that have done the exact opposite of helping to cheer me up. They have sent me further into a spiral of self-loathing.



ALEXIS ARNONE
Fifth-year print journalism student

A B C 's "Extreme Makeover: Home Edition" is just downright upsetting to me. I appreciate the thought. I think it's a fantastic idea to give people a home. And with a hot carpenter, no less. What I don't appreciate are the families and people they pick for this show. It's like the publicist thought, "I've got a great idea for a show. We need to find the most pathetic family in the entire world and give them a new house."

Good job ABC, good job. The family with the 17 adopted autistic children now has a brand-new mansion. Their children still have autism, but that's beside the point because Ty Pennington just built a TV into your 4-year-old's bed.

After I watch this show, I'm not happy. I'm more depressed. You gave them a home but that won't fix the fact that the cat has three legs and the youngest child

can't read.

This show does not make me feel good about the bad day I had. Because no matter how bad my day is, theirs is always worse. And this time, it's not because they got drunk and threw up on camera.

If I'm going to watch the overly saturated reality of TV, then I want to be amused, damn it.

I'm a student. Every weekend I get to watch the debauchery that happens down in Five Points if I so choose.

But, I'd much rather sit inside the safety of my own home and watch J. Lo deal with a bunch of whiny dancers compete for a spot on Ashlee Simpson's tour. Or, because I'm so interested in journalism, watch a bunch of whiny writers piss away their one shot of becoming something on "I Write for Rolling Stone."

TV is supposed to be an escape from all the pressures and stressors of everyday life. If you're going to focus on reality, you need to keep it to the twisted, crazy people who sign up for MTV's "Real World v. Road Rules" battles.

It's time to make a second resolution

Gym goers don't notice how white your legs look, what weight you're using

New Year's Day has already passed, not to mention that New Year's resolution I made to go on more dates; my Friday nights have pretty much been me and my right hand ... clutching the TV remote, of course.

For many of us, our resolution was to get in better shape. Whether it was to lose weight or tone up, a large number of people have made it a point to go from Tom Arnold to Arnold Schwarzenegger. And just like Pauly Shore's career after "In The Army Now," that resolution went down before you ever had a chance to say "the Weasel."

Well, I think it's time you made a second resolution. For those who have never gone, or just stopped going, I say it's time to get in there and show those free weights who's the boss.

Just like Tony Danza did to Mona.

Some of you won't go because you consider yourself to be in bad shape and don't want to exercise beside someone in better shape.



STEPHEN WALDON
Fourth-year electronic journalism student

You're afraid it will be as embarrassing as that dream where you're naked in high school and everyone's laughing at you.

Unless you're someone who abstains from clothes in high activity environments, no one is going to pay attention to you while you're at the gym.

For instance, when I'm in the gym, I'm easily the whitest guy in there.

No not Steve Urkel white. My skin is ridiculously white, like someone who plays Magic: The Gathering in his parent's windowless basement for days at a time.

I'm somewhat self-conscious, but do you think anyone in the gym gives a rip about my radiant epidermis?

Nay.

No one pays attention to anyone in the gym; they are too caught up in their own routine to care if you're lifting big weights or look any different than they do.

Some people stay away from the gym because many gym rats look like a WWE wrestler or a famous pop singer, before steroids and head shaving, respectively.

Well, they might look that good, but who cares? You're not doing this to look like someone else; you're doing this to feel better and healthier than you ever have.

Some of you may squawk, "But columnist, I am happy with the way I am. I don't need the gym to know I'm flyer than you! Sick burn!"

I am not suggesting everyone needs to get in better shape; I am asking that you at least try the gym for a bit and see how rewarding it can be to have more energy during the day.

If you're happy with how you look and feel without the exercise, then that's great. No gym required.

But if a skinny, pale nerd like myself enjoys the gym, I promise that anyone can.

And unlike busy January, now is the perfect time to go.

It's not terribly busy during the day, thanks to everyone who flaked out on their New Year's resolutions.

Starbucks can't replace a full eight hours sleep

Late nights, early classes leave many students with lower memory capacity

It's 4 a.m. on a Wednesday, and you are finally done with your homework.

Exhausted, you fall into bed where you remain in a state of unconsciousness until your alarm goes off — just four hours later.

You trudge into the shower, get dressed and head to Starbucks where you prepare to do it all over again. Sleep deprivation is an all too real part of most college students' lives. In fact, according to studies done by Claremont College, more than 47 million adults suffer from sleep deprivation, a quarter of which are students.

I, myself, am guilty of not getting enough sleep.

More than once, I have substituted a venti caramel macchiato for a good night's rest. My type A personality works best under pressure. Unfortunately, my body does not.

I love being busy, and I have never handled free time well. However at some point, usually around Christmas break (when my stress level is lowered), my body collapses.

I have about three days where I am ridiculously sick and I sleep for about 14 hours at a time.

Just in case you were wondering, this is not good for you. You don't have to have a PhD to know that sleep is important, but just how important is it?

According to the Medical Editorial Board, long-term sleep deprivation doesn't just leave you tired; it can interfere with your emotions and lower your immune system. No wonder I get so sick every year.

It can also shorten your capacity to remember things. This means that all-nighters are, in fact, not equal to doing well on an exam.

To make matters worse, Consumer Health studies show that long-term sleep deprivation can actually cut years off your life. You age faster and are at a greater risk for having a heart attack.

After seeing a story on "60 Minutes" about sleep deprivation, I have taken it upon myself to make getting enough sleep my New Year's resolution.

So far so good. I cut back on the coffee and bought a day planner. I've done my best to plan ahead so that last-minute projects, late-night cramming and backed-up reading assignments are no longer a part of my life.

I'm still keeping busy, but the difference is that I am now scheduling my time properly. The effects have spoken for themselves. I'm more energetic and motivated all the time.

I no longer have no free time because I'm disorganized and have a million things going on at once. Instead, I have no free time because I am organized enough to pencil more things into my day. Now my body is smiling on the inside as well as on the outside.



KATIE MIKOS
First-year print journalism student

"A positive attitude may not solve all your problems, but it will annoy enough people to make it worth the effort."
— Herm Albright

Fall Out Boy CD rides high

Band's new album keeps faithful fans happy with catchy lyrics, strong riffs

"Infinity on High"
Fall Out Boy
★★★★ out of ☆☆☆☆☆

Rita Koch
ASSISTANT VIEWPOINTS EDITOR

Just when most of Fall Out Boy's original fans were beginning to lose faith in America's favorite punk rockers, the band came out with "Infinity on High," released by Island Records on Feb. 6. This is the fifth CD by the band, including two EPs.

From the opening song (which features a small collaboration with rapper Jay-Z), the Chicagoan foursome stays true to its metaphor-laden lyrics, but with more depth to its music than its last album, "From Under the Cork Tree."

"Infinity" features more difference in style than any of the previous releases. "I'm Like A Lawyer with the Way I'm Always Trying to Get You Off (Me & You)" sounds like a love song. The tail end of "Hum Hallelujah" could be part of a church service, and "Thanks fr th Mmrs [Thanks for the Memories]" opens with a brass and strings choir. However, the different sounds seem fitting for a Fall Out Boy album.

As usual, Pete Wentz's lyrics are satirical of the band's success, such as in the CD's first single, "This Ain't a Scene, It's an Arms Race": "I am an arms dealer/



FALL OUT BOY

Special to THE DAILY GAMECOCK

Fall Out Boy seeks more depth on its latest album, "Infinity on High," released Feb. 6.

Fitting you with weapons in the form of words/And don't really care which side wins/As long as the room keeps singing/That's just the business I'm in, yeah ... This bandwagon's full/Please, catch another."

There's no shortage of songs about Wentz's own experiences, either. "Hum Hallelujah" is reportedly inspired by his overdose of anti-anxiety pills, and there are speculations that "Thanks fr th Mmrs" (which references a one-night stand) has something to do with his hook-up with Lindsay Lohan. The band's lyrics are often full of confessionals and are rarely without a reference to the Windy City.

Most fans of Fall Out Boy often have a love-

hate relationship with the controversial band, whose songs often poke fun at the hypocritical and obsessive tendencies of some of the fans. The beginning track, "Thriller," talks about how the band rose to success despite all of the nay-sayers, but then calls some fans out on their stalking: "But we are not making an acceptance speech ... Every dotcom's refreshing for a journal update."

There's no shortage of girls screaming their names at concerts, or of guys secretly wishing they looked as good as Wentz does with eyeliner, but it's just as easy to find someone who hates the band as someone who's obsessed with them. Few bands have the ability to divide their

audiences as well as Fall Out Boy, which never fail to be talked about.

"This Ain't a Scene, It's an Arms Race" may not having quite the same staying power as "Dance, Dance," but then again, it's not at all the same song. "Infinity on High" displays the band's growth from a pop-punk garage band to bona fide punk rock stars.

Whether you love them or hate them, you can't deny Fall Out Boy's penchant for catchy hooks and unforgettable lyrics.

Fall Out Boy will be headlining the Honda Civic Tour beginning in Charlotte on April 18.

Comments on this story? E-mail gamecockfeatures@gwm.sc.edu

Bands from past join reunion bandwagon

The Police, other groups claim to return for fans, but money is real motive

Welcome to the year of the reunion. The stars and planets of the cosmos have aligned and it seems that notable bands such as The Police, Rage Against The Machine and Van Halen are picking up the pieces and heading back out on the road.

With reunions like these it wouldn't surprise me if Jim Morrison rose from the dead to do a duet with Kurt Cobain to the tune of "Light My Fire," while dancing with Elvis.

The Police, who split in 1986, decided to reform after playing last weekend's Grammy spectacular. But the reunion wasn't necessarily a surprise to the recording and concert business, which as been dreaming of a Police reunion for decades.

The corporate giants of the music biz have believed The Police could draw arena-sized crowds if it were to tour. But with ticket prices in the hundreds we'll have to see.

The Police have announced that it will tour across the country and the world this summer and will make stops at venues such as Boston's Fenway Park, New York's Madison Square Garden and will headline the Tennessee Music Festival, Bonnaroo.

Music purists may say that that these bands are reuniting for the music or for the craft itself but for many bands, it seems as if it is for the money.

Reunion tours are lucrative and the concert business waits for the first chance to pounce on one to make as much money as possible.

But some bands really are getting back together for the music — take Rage Against The Machine for instance. The band broke up

in 2000 after a split because of creative and personal differences.

The band, sans lead vocalist Zach De La Rocha, went on to form Audioslave with former Soundgarden vocalist Chris Cornell. But recently Cornell announced that he was leaving Audioslave because of creative differences.

That brings in the reunion factor.

Rage Against The Machine decided around two months ago that it would reform and treat the crowd of the California music festival, Coachella, to a one-night performance. The notion of a Rage reunion helped sell out the festival in less than two months.

But this is a limited engagement, and there hasn't been any talk of a tour following the festival. This shows that the band just wants to test out the engine before it goes on another ride.

Bands often break up because of differences in creativity or a lack of momentum, but they often tease their fans with a break up and then reunite a few years later for a tour.

The independent college rock group Dispatch recently reunited after only a few years of being disbanded. The bands final show was monumental and seemed to be the final hurrah. But now it has sold out Madison Square Garden for a three-night Zimbabwe extravaganza.

Another band that may be dangling a string in front of its fans is the quintessential jam-band Phish. The group played its last show in Vermont in 2004 and there have been rumors about a reunion ever since. The reunion would with out a doubt be popular, but it is still a tease to the fans.

Band reunions are an inevitable part of the music scene, because fans are always hungry for more from their favorite groups. But bands need to learn not to dangle the possibility in front of fans and just give in to the road.



COLIN JONES
First-year print journalism student

Headliners tunes into Against Me!

Rock band to play Saturday in support of upcoming release

Thomas Moore
THE DAILY GAMECOCK

In a musical climate rife with filler and a general lack of integrity, Against Me! has been paving the way for other artists by releasing albums with informed and passionate songs of an ideological and political nature. The band will be performing at Headliners on Saturday night. Against Me!'s major label debut, "New Wave," will be released this summer.

Daily Gamecock: (Upon finding out they are currently in NYC) What are you guys up to up there?

Warren Oakes (drummer): We're actually mixing our record right now. We just finished recording.

DG: When did you finish?
WO: We finished up the tracking in late December. We're out here now just getting the mixes together.

DG: How did your recording go?

WO: It was great. It was really a very thorough process. We really kind of dissected all of the songs and took them apart and then put them back together and made sure that they were soundly constructed and we had all the tempos exactly how we wanted them and got the pacing just right. And then



Special to THE DAILY GAMECOCK

Against Me! will perform songs from its upcoming album Saturday night at Headliners.

spent even longer making sure that we had all the tones that we wanted, switching out different snare drums for different songs and a bunch of different guitar tones.

DG: When did you guys sign to Sire?
WO: It was a year ago, December.

DG: How is that different from being on Fat Wreck Chords? You know, I hear a lot of bad mouthing about major labels preventing artists from having the same kind of freedoms that they had before. Have you experienced anything like that?

WO: Well, as it is now, it definitely is a little different dynamic than Fat Wreck Chords because Fat is relatively a much smaller operation. You know, we'd

stop by the office and they'd have a ping pong table in the shipping and packing room and, you know, everybody that works there are pretty much punk and it's a lot smaller operation and then you go down to Warner Brothers and walk around and it's definitely — I mean, it's a big office building full of people. But there's also — I mean, people that love music. They're music fans and that's why they wanted to work with bands and work with musicians. And so the people we've been working with have all been really supportive. I mean, it's still the honeymoon at this point because the record hasn't come out yet, but they would even stop by the studio and listen to a few songs as we were going and they're just like, "You know what you're doing. It sounds great."

DG: Wow, that's great.
WO: Yea, I think that we made it abundantly clear before we finalized any sort of deal with them that we intended to continue to keep working the way we've been working as a band and that we have been very independent and self-sufficient in the way that we operate. And we like it that way. So every step of the way with every label, we've made sure to make it clear that we want to decide where we record and we want to decide how the song is ultimately going to sound, how the packaging is going to look for the record — that we have no interest in giving up any of that creative control. So going into this with that understanding, all our cards were on the table right from

Campus radio DJs bring sonic youth

WUSC staffers just as eclectic as music they broadcast

Mary Pina
THE DAILY GAMECOCK

Getting involved at USC can be one of the most difficult tasks of a freshman. With all the opportunities out there, how does one pick?

WUSC, the campus radio station, might be the choice for more musically inclined individuals. By broadcasting many genres of music and talk shows, WUSC offers an alternative to regular radio.

WUSC limits its play list by refusing to air anything that has been in the top 40 during the last 40 years. Surprised? Well don't

be. The goal of a college radio station isn't to be mainstream — it should showcase underground and burgeoning bands.

Jessica Kiser, a second-year pre-med student, and Damian Herring, a first-year media arts student, host a two-hour metal show called "Metal Cock Radio" that airs Tuesdays from 4-6 p.m. Jessica and Damian showcase metal bands such as Dragonforce, In Flames, Children of Bodom and Amon Amarth. The show's sound ranges from death metal to folk metal.

Herring, the newest of the two to become a DJ, just received a specialty show. A specialty program, according to WUSC's DJ training guide, is a show that provides an in-depth presentation of one genre or topic.

New artist blends blues, world music on album

Wesley Cook offers smart, witty lyrics with dose of influence from Bob Dylan, Dave Matthews

"We've Been Here Before"
Wesley Cook
★★★★ out of ☆☆☆☆

Laquetta Smalls
THE DAILY GAMECOCK

Up and coming star Wesley Cook's new album "We've Been Here Before" has world music qualities with a refreshing blend of blues, flamenco and gypsy.

Cook is just breaking into the music scene, but he already has a loyal fan base that knows his music from concerts in a smaller circuit. Cook experiments with a lot of sounds on this album and often is compared to Bob Dylan and Dave Matthews. Cook's music may be inspired by others, he has created a music style that is all his own.

Cook has mastered the art of storytelling through his spellbinding lyrics and rhythmic sounds, doing what he does best without compromising the music. Cook's work has a humanity that mainstream

music lacks. Anyone who listens to this CD will walk away with a message.

"We've Been Here Before" is an impressive debut for a new artist. It's surprising that a new artist would produce work of this caliber so early in his career. His music's sound is a breath of fresh air compared to today's computerized and contrived sounds. The CD's subjects range from young love to hope, lightheartedness and anguish – the songs are relatable to everyone.

The album takes you on a journey, and it seems as if you are listening to him perform in an intimate setting with songs such as "A Letter Home" and "So Long." Songs like the bluesy "Tasty Devil Woman" sound as though he were playing on the streets.

Cook strives to have a variety of music on the album. "Spanish Dancer" is one of the highlights of the disc — it shows his unique writing style, using metaphors to describe the



Special to THE DAILY GAMECOCK

"We've Been Here Before" has a storytelling quality often compared to that of lyricists such as Dave Matthews and Bob Dylan.

girl. Cook also showcases his superb guitar skills — the song grabs the listener from the first note.

"How It's Gotta Be" is one of the best songs on the album. You have never quite heard a break-up song like this. It is a soulful tune that even gives a few laughs.

Cook proves himself to be an authentic writer with smart and witty lyrics on this album. It lacks the dynamics to keep you interested if you are not interested in this type of music, but if you give it a second chance it is definitely worth your time.

Comments on this story? E-mail gamecockfeatures@gwm.sc.edu

The Used misses Godly claims

Rock group falls short of glory, replaces music with screaming vocals

"Berth"
The Used
★★ out of ☆☆☆☆

John Lovejoy
THE DAILY GAMECOCK

When a band starts its CD off with "You are about to see and hear one of the most significant messages given to us from God," it is either a sign to take them very seriously on the off-chance God will smite you for not listening to them.

The Used are, unfortunately, the latter. The Used is a hard rock screamo band featuring Bert McCracken on vocals, Jeph Howard on bass, Quinn Allman on guitar and Dan Whitesides on drums.

Screamo bands utilize screaming vocals, harmonized guitars and fast-paced riffs.

Howard, Allman and former drummer Branden Steineckert whom all hail from Orem, Utah, formed The Used in the mid 1990s.

Needing an exuberant frontman to help them move forward, the band members signed Bert McCracken.

Goldfinger frontman John Feldmann discovered them and managed to get them



signed with Reprise Records in 2001.

The original lineup released two albums with Reprise Records, a self-titled album in 2002, a CD/DVD titled "Maybe Memories" in 2003 and "In Love and Death" in 2004.

In the summer of 2006 the band decided to take a step forward by replacing Steineckert with Dan Whitesides, but not in time for the third album on which Dean Butterworth filled in for the drummer-less band.

The third album, which is still untitled, will be released in May 2007.

"Berth" is a nine-song CD that also features a DVD.

The CD was recorded in Vancouver, Canada during The Used's 2005 Taste of Chaos Tour and was released Feb. 6. It includes fan favorites "The Taste of Ink," "All That I've Got" and "Blue and Yellow."

The DVD consists of a behind-the-scenes look at The Used on tour, music

videos, a fan question-and-answer session, and a glimpse into the new album with a sample of the new single, "Handsome Awkward."

The Used, especially frontman McCracken, is known to have a great live stage presence, but somewhere between the stage and the album this was lost.

"Berth" draws heavily on "In Love and Death" and fails to impress with hardly understandable lyrics and over coordinated guitar riffs.

The band is at its best when McCracken takes a breath and actually sings the songs instead of screaming.

"All That I've Got" and "Blue and Yellow" give the listener a short break from the screaming, bringing out a side of the band that gets lost when McCracken screams out incomprehensible lyrics at the top of his lungs.

Unfortunately with "I'm A Fake," the screaming is back, starting with the lyrics "This is not a small cut that scabs, and dries, and flakes and heals."

The Used goes on tour this year with 30 Seconds to Mars, Senses Fail, Saosin, Chiodos, Aiden, and Evaline.

Comments on this story? E-mail gamecockfeatures@gwm.sc.edu

BAND • Continued from 5

the get-go. They've been fully respectful of all of that.

DG: Do you know when your album's coming out?

WO: We don't have the date set, but we're thinking this summer is likely. We don't really know more specific than that, but it ought to drop this summer. It'll be the feel-good album of the summer.

DG: If you had to assign *Against Me!* to a political or ideological stance, what do you think that would be?

WO: You know, I think that's not really something that we are interested in having. I think that the four of us all have certain common ground, but have our own personal takes on politics or ideologies or even like what our idea of a perfect world would be. I think that there's the base,

"Your right to swing your fist ends where somebody else's face begins." We're not really interested in stepping on anybody's toes to go about doing what we want to do with our lives.

So we don't want to step on anybody and we don't want to be stepped on. But I think that that's kind of universal.

Comments on this story? E-mail gamecockfeatures@gwm.sc.edu

WUSC • Continued from 5

A new DJ first has to attend meetings and learn how to use the studio's equipment. Next, the budding DJ must shadow a full-fledged DJ for no less than four hours. Also a student who wants to be a DJ must take a written test,

an oral test and log library time, which is sorting and maintaining WUSC's music library. After completing these requirements, the student can begin a free format show.

A free format show, as explained by the training guide, is a show made up of

at least 50 percent heavy and light rotation that is selected by the music office. The other 50 percent comes from the DJ's personal collection or the WUSC's music library. DJs are supposed to include all genres of music into their show.

Both Kiser and Herring agree that their love of metal is what brought them to WUSC. "I just love metal, and I thought there was a lack of real metal on the radio," Kiser said.

Herring agreed but also said he enjoys having something to do on campus.

Kiser said being a WUSC DJ is a great way to unwind from classes. Even though their genre is metal and the common misconception is that metal has a lot of cursing, neither Kiser nor Herring feel limited in what they can play. They also feel that working for WUSC is a great way to get a genre of music out there and to educate the public about that genre.

In a world where commercialized music radio reigns, WUSC offers an alternative. Students can enjoy their underground favorites on the radio, which is something that rarely happens. For more information, visit <http://wusc.sc.edu/>.

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PIC OF THE DAY



Johnathon Hall / THE DAILY GAMECOCK
Seven Mary Three perform “Water’s Edge” during a sold out show at Headliners in the Vista Friday evening.

Quigmans ♦ By Buddy Hickerson



“And, as an added feature, this giant vehicle actually imprisons an environmentalist in its grill.”

Whiteboard ♦ By Bobby Sutton / The Daily Gamecock



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Sudoku By Michael Mephram 02/20/07

	7		2	8	6	
5			1			7
9			7		1	5
			3		1	9
		9	8		2	
	6	2		8		7
	8			3		1
		4	6	5		8

Level 1 2 3 4

How to Play
Complete the grid so each row, column AND 3-by-3 box (in bold borders) contains every digit 1 to 9.

Solutions to Monday's Sudoku

7	6	5	9	2	1	4	8	3
2	3	1	8	4	7	5	9	6
4	9	8	3	6	5	7	2	1
3	5	9	6	1	4	2	7	8
6	7	2	5	8	9	3	1	4
1	8	4	2	7	3	6	5	9
8	2	3	7	9	6	1	4	5
9	4	6	1	5	2	8	3	7
5	1	7	4	3	8	9	6	2

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the scene at USC

Brett Treacy




TODAY
BRETT TREACY, TODD MATHIS, TIM MCMANUS, DEVON WOLFE, STEVE NUZUM, CHRISTOPHER COUSINS — ACOUSTIC NIGHT
New Brookland Tavern, 122 State St.
7 p.m., \$4
COLUMBIA SLAM TEAM — POETRY/SPOKEN WORD
Jamm'n' Java, 1530 Main St.
7 p.m., \$3
“RULES OF THE GAME”
Feb. 20-22, Tues.-Thurs.
Showtimes nightly:
7, 9 p.m.
3 p.m. matinee Wed.
The Nickelodeon Theatre, 937 Main St.
Student admission: \$5.50
Student Matinee: \$5

HOROSCOPES


Aries The path to your goal is getting obvious. Don't be impulsive. Follow your plan.
Taurus Obligations interfere with the festivities. It's time to stop talking about what needs to be done, and actually do it.
Gemini You're playing in the major leagues. Absolutely play by the rules, and do it quickly.
Cancer You're learning about new places to go and your curiosity is piqued. Don't start out until tomorrow, however.
Leo Many of your doubts have been relieved. Although conditions are unstable, you'll be able to get a lot more done now.
Virgo Looks like somebody wants you to help them decide how to spend their money. You might not get much cash for this job, but the fringe benefits are delightful.
Libra It might be wise to talk over your plans with a sensible partner. You may be doing something that isn't going to work.
Scorpio There's a rush job to focus on, at least one, today and tomorrow. The money's good and this opportunity will not last forever! Get on it!
Sagittarius Continue to express your love, and absorb the love others give you. This will not tie you down. To the contrary — it will set you free.
Capricorn The more you learn, the more your previous assumptions are challenged. The next phase puts your worries to rest, as you discover a new path.
Aquarius You're doing well, but the income isn't really steady. You can minimize the fluctuations by doing more study.
Pisces Think carefully before proceeding and before saying anything. You can sign the contract then, on a lucrative-for-you deal.

Crossword Edited by Wayne Robert Williams 2/20/07

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1 “__ la vista, baby!”
6 Bivouac
10 Summit
14 Diarist Nin
15 On the briny
16 Singer Young
17 The three things to hit
20 Soccer passes
21 Golfer Gulbis
22 Dipl. address
24 Opera song
26 Italian seaport
27 Podium
29 Off-road 4-wheeler
30 Gaucho milieu
33 Fem. labor grp.
35 Giggie sound
37 Hit by Ronny & the Daytonas
38 Web places
39 Rock composer Brian
40 Japanese wrap
42 Japanese wrap
43 __-scarum (reckless)
45 Come to a point
46 Volume identifier
48 Some Ga. Tech grads
50 Sported
51 British noble
52 Marquis de __
54 Half of a fly?
55 More clouded with sediment
58 Dey TV series
60 The three things to hit
64 Diner offering
65 __Carlo Menotti
66 Felt unwell
67 Spoken fanfare
68 In __ (in actual

DOWN

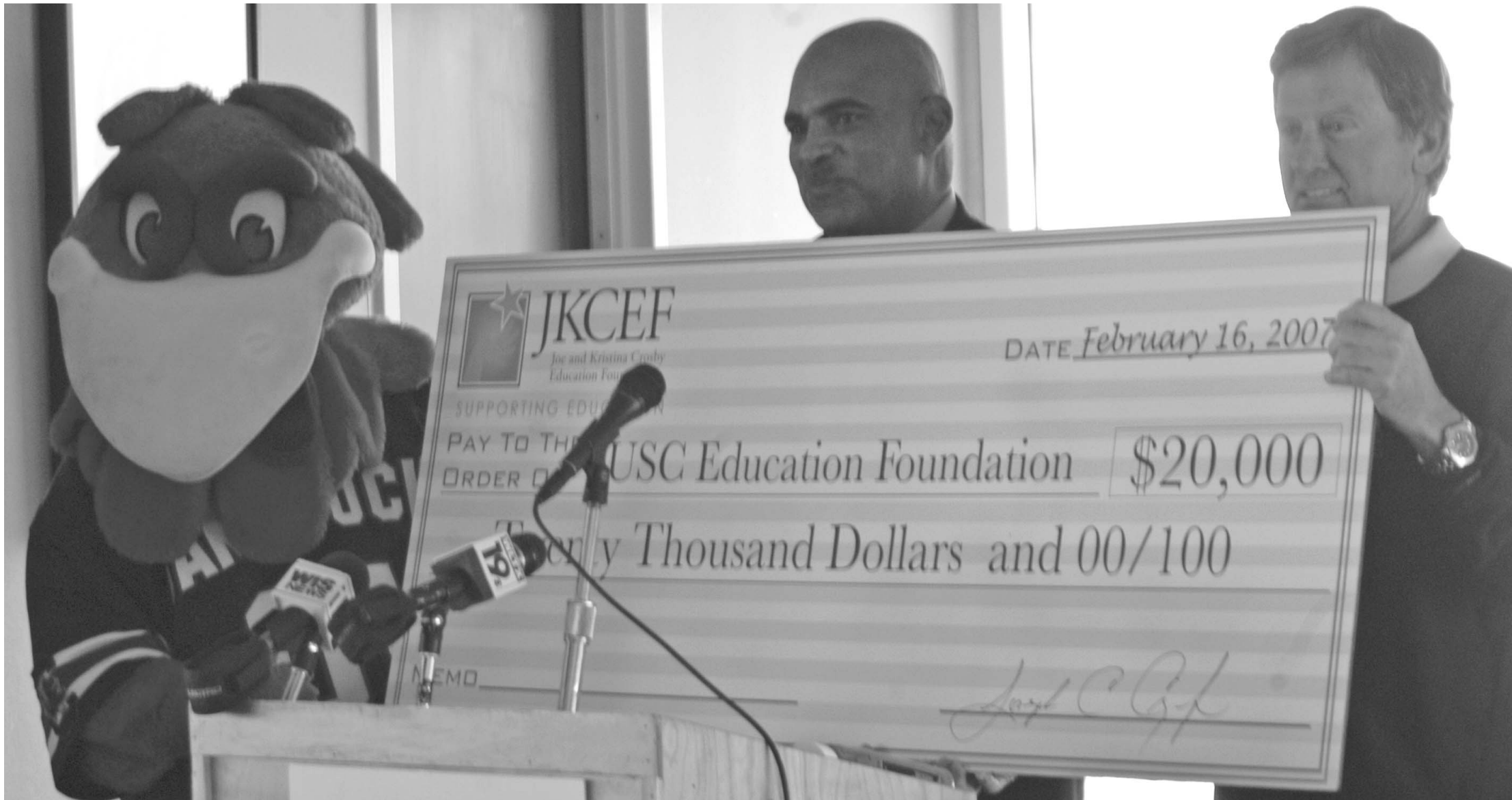
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2 Gasteyer of “SNL”
3 The three things to hit
4 Heyerdahl’s “Kon-__”
5 Pet protection org.
6 Feline minder
7 Gray shade
8 Nasty
9 Due
10 Turkish capital
11 The three things to hit
12 Longish skirt
13 Other
18 Gumbo veggie
19 Most overused
22 Prolific U.S. inventor
being)
69 Tennis champ Monica

Solutions from Monday

C	U	T	E	R	S	T	E	E	D	G	N	P
E	R	A	T	O	I	A	T	R	O	R	A	E
L	I	N	C	O	L	N	L	O	G	S	A	R
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U	S	O	P	E	N	S	G	L	O	B	O	S
C	A	L	I	G	U	L	A	R	A	D	A	R
H	I	K	E	B	U	S	H	W	A	H		
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O	H	D	E	A	R	A	B	L	Y	T	W	A
R	E	O	P	I	E	R	C	E	A	R	R	O
A	R	T	A	O	R	T	A	P	A	I	R	S
L	O	S	S	T	R	E	P	S	H	A	N	E

23 California beach
25 Thoroughfares
28 Nor. neighbor
31 Different ones
32 Evening do
34 Greet and seat
36 Macaulay Culkin movie
41 Detroit labor grp.
44 Roone of TV sports
47 “Quantum Leap” star
49 Mt. Rushmore state
53 “__ Dream,”
Lohengrin aria
55 CEO's job
56 Fertilizer compound
57 Baseball stat
59 Irish Rose's guy
61 PAU's successor
62 Singer Brenda
63 Mormon ltrs.

Spicing things up for Spurrier



Seasoning company to give Gamecocks portion of its profits

Alex Riley
SPORTS EDITOR

The smell of Frogmore Stew filled the air in the press box high above Williams-Brice Stadium as athletics department staff and members of the media met for a luncheon to introduce a new deal for Carolina athletics.

Gamecock athletics director Eric Hyman announced the partnership between USC and Coach Low Country Brands that will be a part of the fundraising for the new athletics facilities as well as scholarship funds for the school.

"We are very excited about the partnership with Coach Low Country brands," Hyman said. "Our student athletes will benefit each time someone in the Gamecock

Nation purchases some of this special seasoning."

The partnership focuses on the company's founder Joe Crosby, a former North Carolina A&T football player and collegiate coach. Crosby, who lives in Seneca, created the spice as the result of trying to find a new profession.

"I'm a guy who got out of coaching, and I moved to the lake with my wife. She was pregnant. So I got into real estate and the market crashed," Crosby said. "I looked at my wife and I said 'You know honey, I ought to put a little grill beside our house.' And she said 'you'll do anything.'"

From that restaurant, Crosby handcrafted a spice specifically for boiling seafood that has taken off to a plethora of success.

"Mother's Day, I opened with eight tables in 2003. Now we do about 800 people a day," Crosby said of his establishment. "When you're a coach and you want to do something, you do it. If you lose, you lose. But most

people are scared of losing."

The seasoning, which eventually caught the eye of national chains like Piggly Wiggly and Wal-Mart, is carried across the country — a far cry from the spice's humble beginnings.

"He said 'How do you sell it?' I said 'I take it out of the big bag and put it in the Ziplocs.' He said 'Well can you put that thing in a bottle?' I said 'Yeah man. I probably can,'" Crosby said. "But why do you want to know?" He said, 'Because I'm from Wal-Mart and I want to put it on the shelves.'"

After going through the Collegiate Licensing Company, Crosby has created a deal with Carolina that for every bottle of his seasoning sold, his company will donate \$2 back to the university, along with an initial check of \$20,000 that Crosby surprised USC football coach Steve Spurrier with on Friday.

"I certainly admire him," Spurrier said. "He's come a long way and he knows it. He wants to give back and

that's what we all should do and try to do."

For Crosby, it's just a passion to give back.

"My wife and I are real committed to what we're doing," Crosby said. "For me and my wife it's more fun doing that than sitting up on a hill talking about how much money we have. It don't make a difference what you've got if you ain't doing nothing for nobody."

Spurrier, along with most of the USC coaches, attended the luncheon and know that if people try the seasoning, they could keep coming back. And that could be a big boost for USC.

"Once you try this sauce, like Joe said, you come back to it not because it's Carolina, Clemson or any other school," Spurrier said. "It's pretty good stuff. All of us had the food here today, and I'm sure all of us were very much impressed with it."

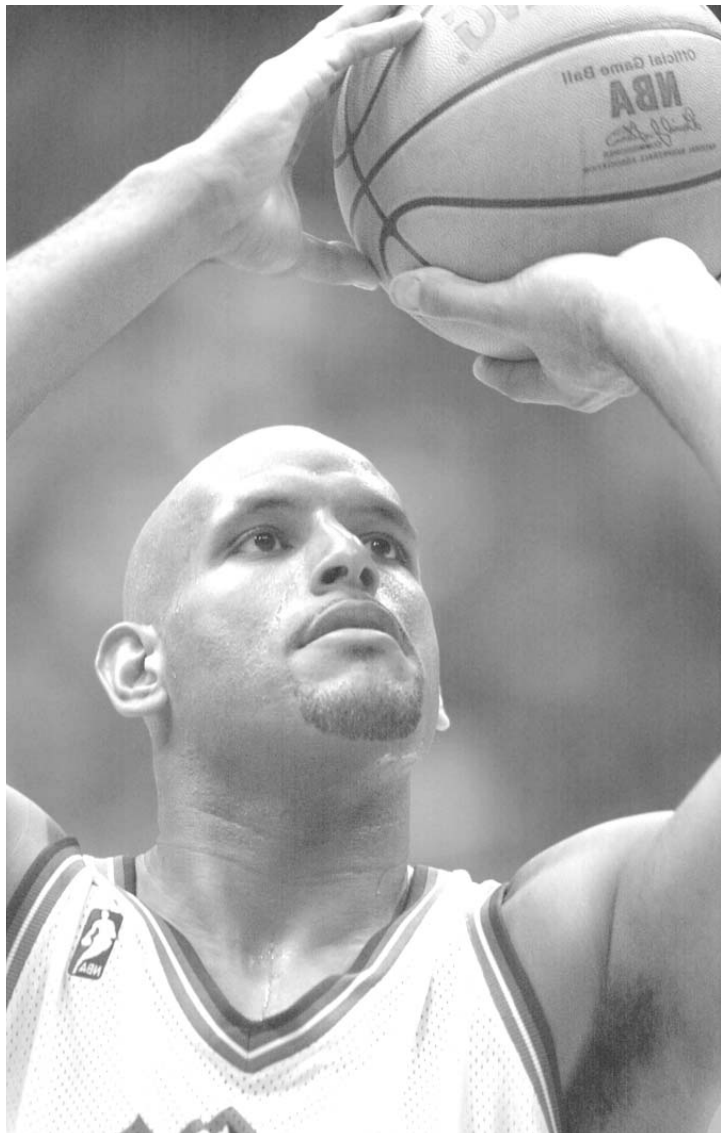
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Mike Conway / THE DAILY GAMECOCK

Main Photo: Joe Crosby, founder of Coach Low Country Brands, presented USC head football coach Steve Spurrier with a check for \$20,000.

Bottom: Media and athletics department staff members met for a luncheon to unveil the details of the deal.



Douglas Pizac / The Associated Press

Former NBA center John Amaechi announced that he is gay last week on the eve of the release of his new book.

Why does sexuality matter in a game?

Judge athletes on basis of ability; they're players above everything else

Former NBA center John Amaechi announced he is gay last week shortly before the release of his book, "Man in the Middle," which chronicles his life as a gay professional athlete. For some reason, certain players were shocked and appalled.

There are gay accountants, gay actors, gay carpenters, gay lawyers, gay doctors, gay janitors, gay stock brokers and, even though we don't know it for sure right now, gay congressmen. There might have even been a gay president or two — who knows?

So why are certain NBA players in disbelief that a gay man could play basketball with them without them noticing?

Some players, like Andrei Kirilenko and Greg Ostertag, were accepting of Amaechi's sexual orientation and treated him just like

any other player. But others, like Shavlik Randolph and retired point guard Tim Hardaway, acted like they were literally afraid his gayness would rub off on them.

Hardaway even went so far as to tell WAXY-AM, "I hate gay people, so I let it be known. I don't like gay people. I don't like to be around gay people. It shouldn't be in the world, or in the United States."

Wow, Tim, don't hold back. Tell us how you really feel.

Shavlik Randolph said he could tolerate gay people as long as they didn't "bring their gayness" on him.

I'm not a doctor, but I don't think homosexuality is a contagious disease. It's not like Randolph could get fouled by Amaechi in a game and then suddenly



JAKE BROOM
Fourth-year political science student

start liking other dudes.

The scariest part is that Randolph went to Duke, one of the most respected universities our country has to offer. No matter how stupid he sounds, he isn't some bumpkin from "Hickville" representing the vocal minority. He probably represents millions of other people in America who think the same way, but at least have enough of a brain to be too ashamed to make their ignorance known.

Even LeBron James, the golden boy of the NBA, said a gay player who would not admit that he was gay would be untrustworthy and therefore a detriment to his team.

The NBA is finally gaining a little financial ground on the NFL, and the last thing the players need to do is push it back down toward hockey.

Many professional athletes only seem to think about money, and somebody needs to explain to them the implications of their ignorance.

Players need to realize that being a bigot not only makes them look stupid, but in the long run, it hurts them financially. By alienating an entire section of the population, these players are offending fans who go to their games, buy their shoes and watch them on TV.

Unfortunately in America, NBA players are role models more often than pastors, teachers, businessmen and nurses. Their pictures adorn the walls of young people whose minds are easily influenced and whose opinions are born of what they hear and what they see. By sending such a clear message of intolerance and disgust, certain NBA players run the risk of developing another generation like theirs — with great jump shots but nothing else to offer to the world.

I'm not gay, but I do have a couple of friends who happen to be gay.

To me, they are my friends

Turner hired by Chargers after Schottenheimer’s firing

Ex-49ers’ offensive coach given third shot at head coaching job

Bernie Wilson
The Associated Press

SAN DIEGO — Norv Turner got his third shot at an NFL head coaching job when he was hired Monday by the San Diego Chargers, a week after the surprise firing of Marty Schottenheimer.

The hiring came less than 24 hours after the Chargers wrapped up their interviews.

The Chargers also hired Ted Cottrell as defensive coordinator.

Turner, the San Francisco 49ers’ offensive coordinator, was the only one of the six candidates who’s been an NFL head coach, and the only one from the offensive side of the ball.

He inherits a team that was an NFL-best 14-2 last season but melted down in its playoff opener, a stunning 24-21 loss to the New England Patriots.

Last Monday, the Chargers again surprised the NFL when president Dean Spanos fired Schottenheimer, citing

a “dysfunctional situation” between the coach and general manager A.J. Smith.

Turner had trouble winning in the regular season, going 58-82-1 in head coaching stints with Washington and Oakland. Schottenheimer had trouble winning in the postseason, going 5-13 overall and 0-2 with the Chargers.

Turner was San Diego’s offensive coordinator in 2001, when LaDainian Tomlinson was a rookie and Smith was the assistant to the late John Butler.

The Chargers still use

the same offense Turner installed.

“This isn’t a team where you’re rebuilding,” Turner said. “We should start fast. We should be good early and we should be good late. Not having to go through the normal things you have to go through when you make a coaching change is going to help the players more than anyone.”

Turner was fired by the Raiders in 2005 after going 9-23 in two seasons.

San Francisco’s Mike Nolan quickly hired Turner to take over the NFL’s 32nd-ranked offense. Turner got

remarkable progress from quarterback Alex Smith and an improved offensive line. He helped Frank Gore become the NFC’s leading rusher in a breakout season.

Turner will be able to help with the continued development of quarterback Philip Rivers, who was voted to the Pro Bowl but saw his play tail off down the stretch.

Tomlinson was the league’s MVP after setting NFL records with 31 touchdowns and 186 points.

Turner might be viewed by some as a safe pick, but Spanos said the Chargers

were swayed by his experience as a head coach and the continuity he can bring.

“You can say whatever you want to say,” Spanos said. “If we hadn’t made a change and we lost, we made the wrong decision. If we do make the change and we lose, we made the wrong decision. So the net result of all this is, there’s only one thing we have to do this year, and that’s get back in the playoffs. Just get to the postseason and win the first game, is our goal. And then I think we’re off to a good start.”

BROOM • Continued from 8

first and gay second.

Hopefully, one day people in the sports world will be defined and respected first for who they are and what

they do, and not by their sexual orientation.

Like John Amaechi, who is not a gay guy who happens to play basketball, but a basketball player who happens to be gay.

“All right everyone, gird your loins”

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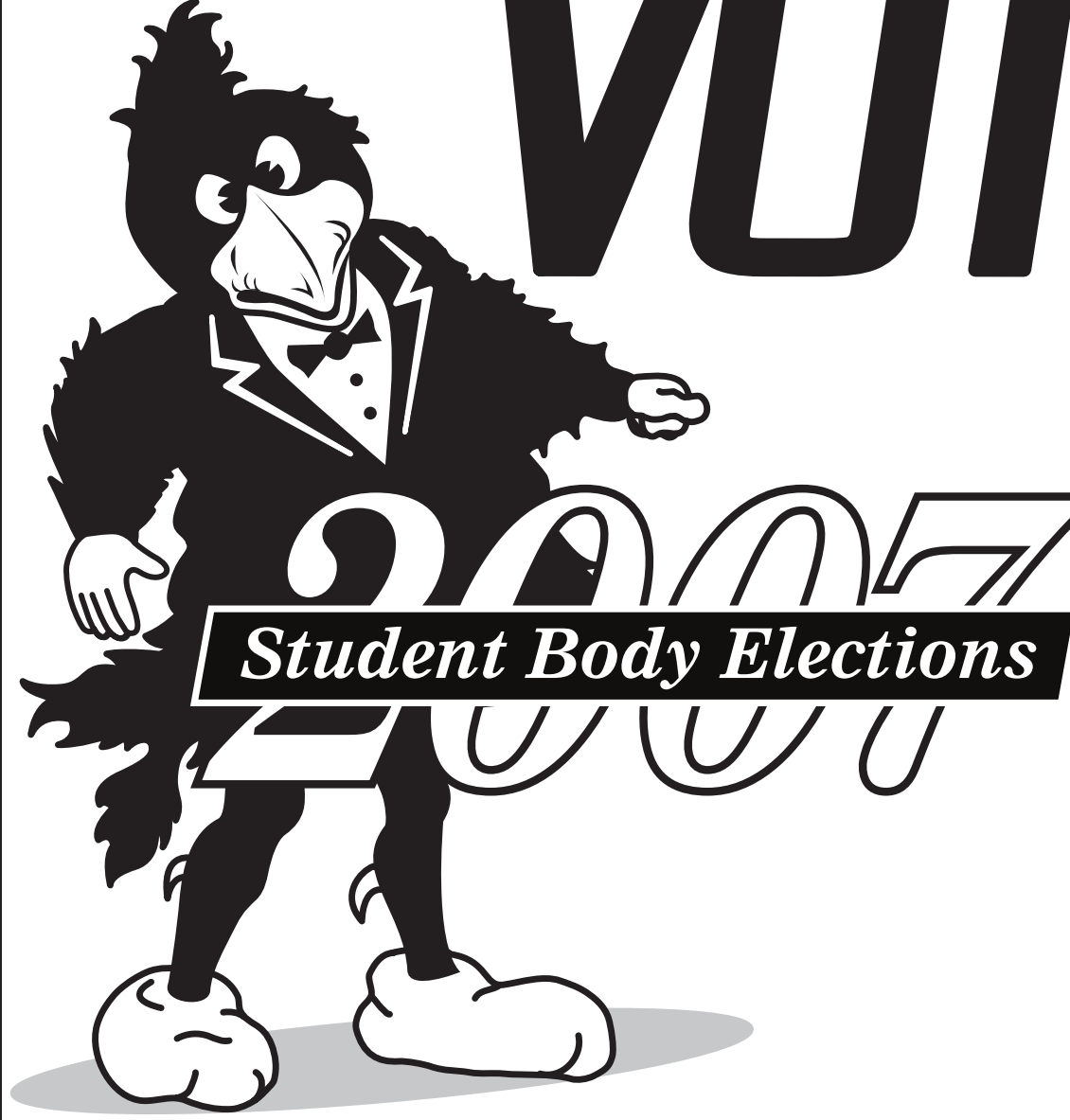
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